



## Program Advertisement rates and placements -- 2011-2012 Season

To place an advertisement in the concert program booklet, e-mail your ad in PDF or TIF format along with this completed form to [info@bachchoirpittsburgh.org](mailto:info@bachchoirpittsburgh.org) or mail this form along with your ad to: Bach Choir of Pittsburgh, 1108 S. Braddock Ave., Ste A, Pittsburgh, PA 15218. (Form also available on website)

**ADVERTISER INFORMATION:**                      **Choir Member Contact** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email** \_\_\_\_\_

### Advertising Rates for **Full Season** -- 3 Concerts (6 perf.) in the 2011-2012 Season

- |   |          |                                    |          |
|---|----------|------------------------------------|----------|
| <input type="checkbox"/> Inside Front Cover | \$750.00 | <input type="checkbox"/> Full Page | \$650.00 |
| <input type="checkbox"/> Inside Back Cover  | \$700.00 | <input type="checkbox"/> ½ Page    | \$350.00 |
| <input type="checkbox"/> Outside Back Cover | \$750.00 | <input type="checkbox"/> ¼ Page    | \$250.00 |

### Advertising Rates for **Single Concert** (2 perf.) advertisement - Nov., Feb., or April

Nov. - Big Band - East Liberty † Feb. - A Cappella Beauty - Pitt Alumni Hall † Apr. - Bach meets Rock - Oakland

- |  |                                       |                                       |
|--|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Full Page \$350 | <input type="checkbox"/> ½ Page \$200 | <input type="checkbox"/> ¼ Page \$125 |
|--|---------------------------------------|---------------------------------------|

#### **Advertisement sizes:**

**Full Page:** 4-½" Wide X 7-½" High

**1/2 Page:** 4-½" Wide X 3-¾" High                      **OR**    2-¼" Wide X 7-½" High

**1/4 Page:** 4-½" Wide X 1-¾" High                      **OR**    2-¼" Wide X 3-¾" High

#### **METHOD OF PAYMENT: (Please circle)**

CHECK made payable to: Bach Choir of Pittsburgh in the amount of \$ \_\_\_\_\_

VISA                       MASTERCARD                       AMERICAN EXPRESS

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **3 digit code** \_\_\_\_\_

**TOTAL TO BE CHARGED: \$** \_\_\_\_\_

# PROGRAM AD DIMENSIONS

**FULL PAGE**  
4.5 x 7.5

**1/2 PAGE HORIZONTAL**  
4.5 x 3.75

**1/2 PAGE VERTICAL**  
2.25 x 7.5

**1/4 PAGE HORIZONTAL**  
4.5 x 1.75

**1/4 PAGE VERTICAL**  
2.25 x 3.75