



BACH CHOIR OF PITTSBURGH

Program Booklets, Advertisement Rates and Placement,
Bach Choir 2023-2024 Season

To request placement of an advertisement ("ad") in one or more Bach Choir 2023-2024 Season Program booklets,

- (1) prepare your proposed ad in PDF, PNG or TIF format; Full Page size is 4.5" wide X 7.5" high; Half Page size is 4.5" wide X 3.5" high, Quarter Page is 4.5" wide x 1.625" high (a standard business card will be reduced in size for Quarter Page ads)
(2) complete this form, then
(3) e-mail or mail your ad and your completed form to info@bachchoirpittsburgh.org | Bach Choir of Pittsburgh, 2425 Liberty AVE, Pittsburgh, PA 15222.

Upon ad approval, the Bach Choir will confirm ad placement and payment arrangements with you. If you have any questions about placing an ad, please send an email to info@bachchoirpittsburgh.org or call (412) 241-4044.

This form, along with information about the Season and music to be performed, will soon be available at www.bachchoirpittsburgh.org.

If you learned about this ad opportunity through a representative of the Bach Choir, please enter their name, below.

ADVERTISER INFORMATION: Bach Choir Contact (Name):

Point-of-Contact First Name: MI: Last Name:

Business Name:

Mailing Address (Street Name, Suite, etc):

City: State: Zip Code:

Phone: Email:

ADVERTISING RATE for FULL 2023-2024 Season (three Programs / six Performances; Ad deadline Nov. 1, 2023)

- Inside Front Cover (Full Page) \$375.00 Interior (Full Page) \$325.00
Inside Back Cover (Full Page) \$375.00 Interior (Half Page) \$175.00
Interior (Quarter Page) \$125.00

ADVERTISING RATE for SINGLE PROGRAM (one Program / two Performances)

- Program 1, Interior Page: Nov. 18 & 19, 2023, Considering Matthew Shepard (Ad deadline Nov. 1)
Full Page \$125.00 Half Page \$75.00 Quarter Page \$55.00
Program 2, Interior Page: Feb. 17 & 18, 2024, A German Requiem (Ad deadline Feb. 1)
Full Page \$125.00 Half Page \$75.00 Quarter Page \$55.00
Program 3, Interior Page: April/May 2023 (TBD), Carmina Burana Africana (Ad deadline Apr. 1)
Full Page \$125.00 Half Page \$75.00 Quarter Page \$55.00

Thank you for your support!