

Program Booklets Advertisement Rates, Bach Choir 2023-2024 Season

To request placement of an advertisement (“ad”) in one or more Bach Choir 2023-2024 Season Program booklets,

- (1) Determine your ad size: Full-Page size is 4.5" wide X 7.5" high (3:5 ratio); Half-Page size is 4.5" wide X 3.5" high (9:7 ratio). Quarter-Page (modified business card size) is either 4.5" wide x 1.75" high or 2.25" wide x 3.75" high.
- (2) Prepare your proposed ad/artwork in scalable PDF, PNG or TIF format. Your ad/artwork will be scaled to fit your chosen ad size.
- (3) Complete this form (one ad/artwork per form). Place checkmarks in the boxes below to indicate which size ad you want to place and the programs (or Season) in which you want your ad to be placed.
- (4) e-mail your ad/artwork **and** your completed form to info@bachchoirpittsburgh.org.

All ads are black & white. Cover pages are not available. Ad locations within Booklets are randomized.

The Bach Choir will confirm ad placement and payment arrangements with you. If you have any questions about placing an ad, please email info@bachchoirpittsburgh.org or call (412) 241-4044.

This form, along with information about the Season and music to be performed, may be found at www.bachchoirpittsburgh.org.

If you learned about this ad opportunity through a representative of the Bach Choir, please enter their name, below.

ADVERTISER INFORMATION: *Bach Choir Contact (Name):* _____

Point-of-Contact First Name: _____ **MI:** _____ **Last Name:** _____

Business Name: _____

Mailing Address (Street Name, Suite, etc): _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

ADVERTISING RATE for Full 2023-2024 Season (six Performances) — Ad deadline Nov. 1, 2023

Full Page \$325.00 Half Page \$175.00 Quarter Page \$125.00

ADVERTISING RATE for Single Programs (two Performances per Program)

Considering Matthew Shepard Nov. 18 & 19, 2023 Ad deadline Nov. 1, 2023

Full Page \$125.00 Half Page \$75.00 Quarter Page \$55.00

A German Requiem Feb. 17 & 18, 2024 Ad deadline Feb. 1, 2024

Full-Page \$125.00 Half-Page \$75.00 Quarter-Page \$55.00

Carmina Burana Africana April 26 & 27, 2024 Ad deadline Apr. 1, 2024

Full-Page \$125.00 Half-Page \$75.00 Quarter-Page \$55.00

Thank you for your support!