



BACH CHOIR OF PITTSBURGH

Program Book Advertisements Placement,
Bach Choir of Pittsburgh 2024-2025 Season

In 2024-2025, the Bach Choir of Pittsburgh (BCP) only accepts advertisements ("ads") as part of a sponsorship. Sponsorship costs can be similar to past advertisement placement costs. For more information about sponsorships, go to www.bachchoirpittsburgh.org or call the BCP Office at (412) 241-4044.

To request placement of an advertisement ("ad") in one or more Bach Choir 2024-2025 Season Program Books as part of your sponsorship,

- (1) prepare your proposed ad in JPG, PDF, PNG or TIF format; Full Page size is 4.5" wide x 7.5" high; Half Page size is 4.5" wide x 3.5" high, Quarter Page is 4.5" wide x 1.625" high (a standard business card will be reduced in size for Quarter Page ads). Submission of multiple graphics formats and sizes is encouraged! BCP can enlarge/reduce most graphics sizes.
(2) download and complete this form, then
(3) e-mail your ad and your completed form to info@bachchoirpittsburgh.org

Upon sponsorship confirmation and ad approval, BCP will confirm ad placement arrangements with you. Placements are Inside Front Cover, Inside Back Cover, and Interior, only. If you have any questions about placing an ad, please send an email to info@bachchoirpittsburgh.org or call (412) 241-4044.

If you learned about Bach Choir sponsorships through a representative of the Bach Choir, please enter their name below.

Bach Choir Contact (Name): \_\_\_\_\_

SPONSOR INFORMATION:

Point-of-Contact First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

ADVERTISEMENT DUE DATES (each Production has two performances)

Production/Program Book 1: Nov. 16 & 17, 2024, "The Choir in Stereo" (Ad deadline Nov.1)

Production/Program Book 2: Feb. 22 & 23, 2025, "The Music of Adolphus Hailstork: A Celebration of Black History Month" (Ad deadline Feb. 1)

Production/Program Book 3: May 3 & 4, 2025, "Motown Mania" (Ad deadline Apr. 1)

Thank you for your support!