



BACH CHOIR OF PITTSBURGH

*Celebrating 91 Years of Choral Exploration &
21 Years of Artistic Innovation & Leadership by Thomas W. Douglas*

Business and Individual Sponsorship Form 2024-2025

Name (Business or Individual): _____

Point of Contact Name (if different from above): _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Levels:

- | | |
|--|---|
| <input type="checkbox"/> Signature (Season) | \$20,000 |
| <input type="checkbox"/> Platinum (Production) | \$10,000 |
| <input type="checkbox"/> Gold (Performance) | \$5,000 |
| <input type="checkbox"/> Oratorio | \$2,500 |
| <input type="checkbox"/> Cantata | \$1,000 |
| <input type="checkbox"/> Motet | \$500 |
| <input type="checkbox"/> Chorale | \$250 |
| <input type="checkbox"/> "Custom" | Call or email the Bach Choir about custom sponsorships. |

If you are interested in becoming a Sponsor of the Bach Choir of Pittsburgh (BCP), please review the Sponsorship Benefits (below), select a Sponsorship Level, download and complete this form, and email the completed form to info@bachchoirpittsburgh.org. The Bach Choir will contact you about sponsorship and payment details after your form is received. Please send an email or call (412) 241-4044 if you have questions about custom and nonprofit sponsorships, advertisement placement, or anything else.

Sponsors below the Gold level may request to sponsor specific performance or organizational expenses, including artists, instrumentalists, venue rentals, program book printing, etc. If you have a specific sponsorship request, please call (412) 241-4044.

Sponsors are requested to provide the Bach Choir with the sponsor's preferred logo in both PNG and JPG electronic formats, along with promotional text (no more than 150 words).

2425 Liberty Avenue • Pittsburgh, PA 15222 • (412) 241-4044 • info@bachchoirpittsburgh.org •
www.bachchoirpittsburgh.org

The Bach Choir of Pittsburgh, Inc. (BCP) is a 501(c)(3), nonprofit organization. BCP does not provide goods or services as a whole or partial consideration for contributions made. Contributions are tax-deductible to the extent permitted by law. The official registration and financial information of BCP may be obtained from the Pennsylvania Department of State by calling (800) 732-0999. Registration does not imply endorsement.

BCP does not discriminate on the basis of actual or perceived race, creed, color, religion, alienage or national origin, ancestry, citizenship status, age, disability or handicap, sex, marital status, veteran status, sexual orientation, genetic information, arrest record, or any other characteristic protected by applicable federal, state or local laws.

Sponsorship Benefits

The Bach Choir season runs from September through June. Each season includes three productions (usually in November, February, and April). Each production has two performances (usually on a Saturday and Sunday).

There is only one Signature (Season) Sponsor. There may be multiples of all other types of sponsorships.

You are not required to accept or take advantage of all of the benefits to which you are entitled by your sponsorship level.

Advertisements may include messages (with or without graphics) that are not business-oriented.

Signature Sponsorship

\$20,000

Sponsors the entire season

- ♪ Recognition as the *exclusive* Signature (Season) Sponsor during the introduction of each season performance
- ♪ Signature (Season) Sponsor recognition on subscription and production mailers, in season program books, at all fundraising events, on performance signage, on the season website description, and in all press releases
- ♪ Full-page color advertisement inside the cover of all season program books
- ♪ Company ad and logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Six tickets to each 2024-2025 performance (six performances total)
- ♪ Six VIP tickets to the annual Bach Day Bash fundraising event

Platinum Sponsorship

\$10,000

Sponsors a single production

- ♪ Recognition as the Platinum (Production) Sponsor during the introduction of each performance of the sponsored production
- ♪ Platinum (Production) Sponsor recognition on subscription and production mailers, in season program books, at all fundraising events, on event and performance signage, on the production website description, on social media, and in all press releases
- ♪ Full-page black and white advertisement in all season program books
- ♪ Company ad and logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Four tickets to each 2024-2025 performance (six performances total)
- ♪ Four VIP tickets to the annual Bach Day Bash fundraising event
- ♪ Corporate recognition in all press releases

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Gold Sponsorship

\$5,000

Sponsors a single performance

- ♪ Recognition as the Gold (Performance) Sponsor during the introduction of the sponsored performance
- ♪ Gold (Performance) Sponsor recognition on subscription and production mailers, in season program books, at fundraising events, on event and performance signage, on the production website description, on social media, and in sponsored-performance press releases
- ♪ Half-page black and white advertisement in all season program books
- ♪ Company logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Three tickets to each 2024-2025 performance (six performances total)
- ♪ Three VIP tickets to the annual Bach Day Bash fundraising event

Oratorio Sponsorship

\$2,500

Supports the Bach Choir (e.g., artists, instrumentalists, venues)

- ♪ Recognition as an Oratorio Sponsor during the introduction of the sponsored performance or event
- ♪ Oratorio Sponsor recognition in season program books, at all fundraising events, on event and performance signage, on the performance/event website description, on social media, and in sponsored-performance/event press releases
- ♪ Half-page black and white advertisement in program book of choice during the 2024-2025 season, and quarter-page black and white advertisement in the other two season program books
- ♪ Company logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Two tickets to each 2024-2025 production (three productions total)
- ♪ Three VIP tickets to the annual Bach Day Bash fundraising event

Cantata Sponsorship

\$1,000

Supports the Bach Choir (e.g., artists, instrumentalists, venues)

- ♪ Recognition as a Cantata Sponsor during the introduction of the sponsored performance or event
- ♪ Cantata Sponsor recognition in season program books, at all fundraising events, on event and performance signage, on the performance/event website description, on social media, and in sponsored-performance/event press releases
- ♪ Half-page black and white advertisement in program book of choice during the 2024-2025 season
- ♪ Company logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Four tickets to performance of choice during the 2024-2025 season
- ♪ Two VIP tickets to the annual Bach Day Bash fundraising event

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Motet Sponsorship

\$500

Supports the Bach Choir (e.g., artists, instrumentalists, venues)

- ♪ Motet Sponsor recognition in season program books, at all fundraising events, on event and performance signage, on the performance/event website description, on social media, and in sponsored-performance/event press releases
- ♪ Company logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Half-page black and white advertisement in the Fall (November) 2024 or Spring (April/May) 2025 program book
- ♪ Three tickets to a performance of choice during the 2024-2025 season
- ♪ One VIP ticket (or two General Admission tickets) to the annual Bach Day Bash fundraising event

Chorale Sponsorship

\$250

Supports the Bach Choir (e.g., artists, instrumentalists, venues)

- ♪ Chorale Sponsor recognition in season program books, at all fundraising events, on event and performance signage, on the performance/event website description, and on social media
- ♪ Company logo with link on the sponsorship page of www.bachchoirpittsburgh.org
- ♪ Quarter-page black and white advertisement in the Fall (November) 2024 or Spring (April/May) 2025 program book
- ♪ Two tickets to a performance of choice during the 2024-2025 season
- ♪ One General Admission ticket to the annual Bach Day Bash fundraising event

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